Application of the Transtheoretical Model (TTM) to exercise behaviour among Macedonian college students

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ABSTRACT

Background: This study examined the applicability of trans-theoretical model (TTM) to understand exercise behaviour among students in University "St. Cyril and Methodius" in Skopje. Methods: A cross-sectional descriptive study was conducted. The dependent variables analysed were exercise self-efficacy expectation, decisional balance (pros and cons), social support for physical activity and exercise enjoyment. The independent variable was stage of exercise behaviour change. 1066 students representing various disciplines on campus completed a valid and reliable questionnaire during regularly scheduled classes. More than 67 percent of sample were sedentary (pre contemplation, contemplation, or preparation) whereas 17.6% were in the action stage (regularly active < 6 months) and 14.9% were in the maintenance stage (regularly active > 6 months). Results: All of the TTM constructs differed significantly across exercise stages. Students who are in the action and maintenance stage show greater self-efficacy, social support from parents and peers, and they receive greater benefit from physical activity, compared to students who are in the pre-thinking and thinking stage. In addition, students who are in the action and maintenance stage, enjoy physical activity more than students who are in the pre-thinking stage. Students who are in the stage of preparedness show greater self-efficacy than students who are in the pre-thinking and thinking stage and they receive greater social support from parents and peers, compared to students who are in the pre-thinking stage. Conclusion: Results supported the use of the entire TTM in examining exercise behaviour among college students. Keywords: Trans-theoretical model; Exercise behaviour; Student.

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INTRODUCTION

The World Health Organization in all its acts indicates the importance of physical activity in the preservation of health, especially in the procedures for the prevention and treatment of chronic diseases (WHO, 2004). Numerous scientific-professional studies emphasize the casual relation between physical activity, physical fitness and the health of the individual (Mišigoj-Duraković, 2008). The indicated studies point out causes such as: insufficient physical activity, sedentary lifestyle, inadequate nutrition, increased body weight, cigarette smoking, alcohol and drug consumption, and the increasingly present eating disorder which is manifested through anorexia or bulimia. The studies so far emphasized the problem of insufficient physical activity and propensity to risky behaviours, especially among the student population (Mandac et al., 2001; Kuzman et al, 2004; Huddleston et al., 2002). Students are a part of the population of young people who are getting ready for an important role in social life. As academically educated people, with their knowledge and experience, they will influence the future generations of children and youth. The sharp decline in physical activity is particularly expressed in the period of adolescence (15-19 years) and in young age categories (20-25 years), which puts students in the risk group (Wallace et al., 2000; Han et al., 2017; Jahan et al., 2017; Liu et al., 2018).

The theoretical conception that this research rests on is the trans-theoretical model. The point of departure in the trans-theoretical model is the fact that the change in behaviour progresses through five stages (levels of motivational readiness for change), as follows: pre-thinking stage (the individual does not intend to change his/her behaviour in the near future), thinking stage (the individual thinks there is some problem), readiness stage (the individual may have set a goal to change), action stage (the individual has changed his/her behaviour in the last 6 months) and maintenance stage (the new behaviour is automated, the individual feels good, and invests less conscious effort) (Prochaska and DiClemente, 1982, 1984). During this process the individual often moves forward and backward through these stages, before reaching the last level, the maintenance stage (automation of the behaviour). Therefore, the stages of change would be better described as spiral or cyclic rather than linear. In this model, people use different processes of change as they move from one stage to another. According to this theory, the intervention is directed to correspond to the appropriate stage or to a particular individual (the intervention is specific to each stage or individual). Changes that take place step by step, progressing from one stage to another, will have a greater effect than direct encouragement of the person to engage in action.

The trans-theoretical has a multidimensional foundation, because it also includes other components such as: movement through the separate stages, cognitive-affective and behavioural changes, decision-making process (for and against change), perceived self-efficacy (self-sufficiency) and successful change of the new behaviour. These constructs are conceptualized as factors that enable better understanding of the behaviour change across the five separate stages. The model is described as a trans-theoretical model because it involves several cognitive and motivational theories, such as the social learning theory, the socio cognitive theory and the theory of planned behaviour.

The aim of this study was to identify the relation between the level of physical activity and the structures of TTM. Therefore, we sought to identify the factors affecting the change in behaviour, in order to design interventions that would lead to the promotion of physical activity in a sample of Macedonian College Students.
METHODS OF WORK

A sample of respondents
The survey was conducted on a sample of 1066 respondents randomly selected from several faculties within Ss. Cyril and Methodius University in Skopje. The sample consisted of 419 (39.31%) male respondents and 647 (60.69%) female respondents. The average age of the respondents of both genders was 19.3 years. The respondents were treated in accordance with the Helsinki Declaration.

A sample of variables
The data are collected using the structured questionnaire method of research. The dependent variables analysed were exercise self-efficacy expectation, decisional balance (pros and cons), social support for physical activity and exercise enjoyment.

Description of the measurement instruments
Physical Activity Stages of Change Questionnaire (PASCQ)
The PASCQ (Marcus & Simkin, 1993) scale consists of four items (questions) that determine the five stages of the student's current motivational readiness to change the physical activity habits. The answers of the questions are yes or no, and they are evaluated using the scoring algorithm. For example, a student is classified in the pre-thinking stage if he/she answered “no” to the first two questions. The student is classified in the maintenance stage if he/she answered “yes” to questions one, three, and four. The reliability of the instrument was checked with the test-retest method in the studies so far and ranges between .78 and .85, according to Marcus & Forsyth (2003). The validity of the instrument was determined by comparing direct measurements of physical activity with an accelerometer, also by comparing with other instruments for physical activity assessment, and on the basis of maximal oxygen consumption VO_2max, and it was satisfactory (Cardinal, 1995; Marcus & Simkin, 1993; Wyse 1995).

The Decisional Balance Scale (DBS)
The Decisional Balance scale (DBS) according to Marcus, Rakowski and Rossi (1992) is used for assessment of the perceived advantages and disadvantages (pros and cons) that can affect the behaviour change. The scale consists of 10 items and it is 5-point Likert-type scale, ranked from 1 (I completely disagree) to 5 (I completely agree). For example, the questions by which the perceived advantages were assessed: “Regular physical activity will help me get rid of stress” and a question for assessing perceived negativities: “If I am physically active regularly, I will have less time for my family and friends.” The results are obtained by summarizing the items through which the perceived advantages are assessed and by summarizing the items through which the perceived negativities are assessed, and the difference between the two sums determines the balance index for and against the change.

Physical Exercise Self-Efficacy Scale (PESES)
The Exercise Self-Efficacy Scale was constructed by Schwarzer and Renner, and the measurement characteristics were checked by Brown (2005). It is used for an estimation of the self-efficacy of the respondent to engage in physical activities even though he is faced with certain difficulties (for example, bad weather, bad mood, a lot of work, etc.). The scale consists of 5 items and it is Likert-type scale, with 5 points (levels), ranked from 1 (I am sure that I can not) to 5 (I am that sure I can). The result is obtained as the average value of the answers to all 5 items. Higher score suggests that the respondent has a higher level of perceived self-efficacy to practice physical activity. The reliability (internal consistency) of the scale is approximately .87 (Cronbach-α = .87). One variable is obtained from the scale. Brown (18) found that the intercorrelation between the items was relatively good (r = .40 to .76), while the internal consistency was...
excellent (Cronbach-α = .88). The validity of the scale showed moderate correlation with the intent to practice ($r = .33$) and the motivational readiness of the respondent to change the physical activity habits ($r = .39$) observed within a period of 6 months.

**Exercise Enjoyment Scale**
The scale which is used to assess how much the respondent enjoys physical activities, is constructed by Kendzierski & DeCarlo (1991). It is a graphic scale, with 7 points (levels), and comprises of 18 items. The result is obtained as the average value of all particles.

**Measuring Social Support for Physical Activity**
The scale for assessing social support from parents and peers is constructed by Sallis et al. (1987). It is a Likert-type scale, with 5 points (levels), ranging from 1 (never) to 5 (very often) (for example: “in the last three months the members of my immediate family verbally encouraged me to participate in physical activities”) and it comprises of 10 items. The respondent should answer each question both about the family and about the peers/friends (in a separate column for the family and friends). The result is obtained as the average value of the answers to all items, separately for parents and friends.

**Data processing methods**
For all quantitative variables, the basic descriptive statistical parameters are calculated, as follows: arithmetic mean ($X$), standard deviation (SD), curvature (KURT), distribution asymmetry (SKEW). The normal distribution of the variables was tested with the Kolmogorov-Smirnov test. For all qualitative variables, frequencies, relative frequencies, and percentages of individual responses were calculated and χ²-tests were applied. In order to determine which psychosocial factors are significant in the differentiation of the respondents who have a different level of motivational readiness to change the habits for physical activity, a multivariate and univariate analysis of covariance (MANCOVA and ANCOVA) was applied with partialization of gender and age (gender and age were treated as a covariance in order to neutralize the eventual impact), and post-hoc tests were also applied (Bonferroni test). The data is processed with the SPSS statistical package for Windows Version 22.0.

**RESULTS**
Table 1 shows the classification of the respondents in 5 (five) categories according to their motivational readiness to change their physical activity habits. From the overview of the table it can be seen that 11.8% of the respondents are in the pre-thinking stage (respondents who are not physically active and do not even think about the need of physical activity), 43.5% of the respondents are in the thinking stage (respondents who are not physically active, however they are considering the need of physical activity), 12.1% of the respondents are in the readiness stage (respondents who are occasionally physically active or are prepared to start regular physical activity), 17.6% of the respondents are in the action stage (respondents who have been physically active for less than 6 months), 14.9% of the respondents are in the maintenance stage (respondents who are physically active for more than 6 months). The values of the χ²-test ($\chi^2 = 92.311; p = .000$) indicate that there are statistically significant differences between male and female students. The values in Table 1 show that a significantly higher percentage of male students (47.0% males versus 23.2% females) are in the action and maintenance stages, while a significantly higher percentage of female students (66.2% females versus 38.6% males) are in the pre-thinking and thinking stages.
Multivariate and univariate differences in psychosocial factors among students with a different level of physical activity habits. 

Table 1. Classification of the respondents in 5 (five) categories, according to their motivational readiness to change the physical activity habits.

<table>
<thead>
<tr>
<th></th>
<th>Boys</th>
<th>Girls</th>
<th>Total</th>
<th>y² test</th>
</tr>
</thead>
<tbody>
<tr>
<td>PC</td>
<td>40</td>
<td>9.50%</td>
<td>86</td>
<td>13.30%</td>
</tr>
<tr>
<td>C</td>
<td>122</td>
<td>29.10%</td>
<td>342</td>
<td>52.90%</td>
</tr>
<tr>
<td>P</td>
<td>60</td>
<td>14.30%</td>
<td>69</td>
<td>10.70%</td>
</tr>
<tr>
<td>A</td>
<td>93</td>
<td>22.20%</td>
<td>95</td>
<td>14.70%</td>
</tr>
<tr>
<td>M</td>
<td>104</td>
<td>24.80%</td>
<td>55</td>
<td>8.50%</td>
</tr>
</tbody>
</table>

In order to determine what psychosocial factors are important for the differentiation of the respondents who have different motivational readiness to change the physical activity habits, a multivariate analysis of covariance (MANCOVA) was applied, with partialization of gender and age. The results of the multivariate and univariate analysis of covariance and the size of the partial effect of the determinants (partial n²) are presented in Table 2.

From the analysis of the results it is clearly observable that in the whole system of treated variables there are statistically significant differences at the multivariate level (Q = .00). Therefore, an analysis of the individual contribution of each variable in the definition of these differences was performed. From the overview of Table 2 one can see that statistically significant univariate intergroup differences were found in the following variables: perceived self-efficacy (self-sufficiency) (F = 52.68; p = .000), social support from the family (F=15.47; p=0.000), social support from friends (F = 17.20; p=0.000), perceived advantages (F=14.91; p=0.000), the balance index (F = 10.12; p = 0.000) and the enjoyment in physical activity (F = 14.91; p=0.006). The partial effect of the determinants partial - n² is ranked between .01 and .17. The greatest effect in determination of the differences is observed at the variable level (degree) of perceived self-efficacy (partial - n²=.17). The post-hoc tests have shown differences in all psychosocial factors between the pre-thinking stage and all other stages. There are also statistically significant differences in most psychosocial factors (TTM constructs) between the readiness stage and the action and maintenance stages. The differences in psychosocial factors between the maintenance and action stages are less pronounced.

Table 2. Multivariate and univariate differences in psychosocial factors among students with a different level of physical activity.

<table>
<thead>
<tr>
<th></th>
<th>Wilks'Lambda</th>
<th>Rao's R</th>
<th>df 1</th>
<th>df 2</th>
<th>Q</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0.44</td>
<td>10.87</td>
<td>40</td>
<td>1613</td>
<td>.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variables</th>
<th>PC</th>
<th>C</th>
<th>P</th>
<th>A</th>
<th>M</th>
<th>F</th>
<th>Sig.</th>
<th>n²</th>
</tr>
</thead>
<tbody>
<tr>
<td>PESES</td>
<td>2.94</td>
<td>0.94</td>
<td>3.29</td>
<td>0.84</td>
<td>3.58</td>
<td>0.88</td>
<td>3.92</td>
<td>0.80</td>
</tr>
<tr>
<td>SSF</td>
<td>2.69</td>
<td>0.61</td>
<td>2.99</td>
<td>0.64</td>
<td>2.96</td>
<td>0.59</td>
<td>3.23</td>
<td>0.71</td>
</tr>
<tr>
<td>SSP</td>
<td>2.65</td>
<td>0.58</td>
<td>3.04</td>
<td>0.71</td>
<td>3.06</td>
<td>0.70</td>
<td>3.26</td>
<td>0.71</td>
</tr>
<tr>
<td>PROS</td>
<td>13.67</td>
<td>3.77</td>
<td>15.08</td>
<td>3.44</td>
<td>14.55</td>
<td>3.92</td>
<td>16.49</td>
<td>2.91</td>
</tr>
<tr>
<td>CONS</td>
<td>11.89</td>
<td>2.85</td>
<td>11.90</td>
<td>3.30</td>
<td>12.37</td>
<td>4.07</td>
<td>11.58</td>
<td>3.50</td>
</tr>
<tr>
<td>DBS</td>
<td>1.77</td>
<td>4.83</td>
<td>3.18</td>
<td>5.19</td>
<td>2.18</td>
<td>6.22</td>
<td>4.91</td>
<td>5.04</td>
</tr>
<tr>
<td>PAE</td>
<td>4.12</td>
<td>1.23</td>
<td>4.43</td>
<td>1.39</td>
<td>4.56</td>
<td>1.40</td>
<td>4.70</td>
<td>1.57</td>
</tr>
</tbody>
</table>

Note: M = Mean; SD = standard deviation; F-ratio; Sig = statistical significant difference of F; n² = Partial eta-squared; PC= Stage Precontemplation; C= Stage Contemplation; P= Stage Preparation; A= Stage Action; M= Stage Maintenance.
DISCUSSION

The results of the research provide preliminary information regarding the influence and the relation of psychosocial factors with physical activity among the student population. Analyzing the obtained results and comparing them to similar intranational studies, one can come to a conclusion that 32.5% of the students are engaged in regular physical activity (respondents in the action and maintenance stage), 12.1% of the students exercise occasionally (respondents in the readiness stage) and 55.3% of the students do not exercise during their free time (respondents in the pre-thinking and thinking stage). From the data analysis, it is evident that a large percentage (76.9%) of female students do not have regular (recommended) physical activity. In a study by Kearney et al. (1999), which was conducted with respondents from 15 to 24 years of age in 15 EU member states, it was found that approximately 30% of the youth in EU member states are not engaged in any physical activity, 22% of the respondents have occasional physical activity and 46% of the respondents have a recommended level of physical activity. Zhang & Liu (2014) examined the physical activity among Chinese students and found that 57.4% of the respondents are not engaged in physical activity, 22.7% of the respondents have occasional physical activity, and 19.9% of the Chinese students are engaged in regular physical activity. Juniper et al. (2004) studied the physical activity of African-American students. The results of the research showed that 21.9% of the students are not engaged in physical activity, 32.2% of the students had occasional physical activity, and 45.9% of the students had regular physical activity. Cardinal et al. (2004) compared the physical activity among American and Finnish students and found that 38.0% of the Finnish students had no physical activity, 9.1% had occasional physical activity and 66.0% had regular physical activity. Furthermore, 12.0% of the American students had no physical activity, 12.6% had occasional physical activity, and 75.4% of American students had regular physical activity. Keating et al. (2005) studied the physical activity of 1843 Chinese students. The results of the study showed that 48.0% of the respondents were in the pre-thinking and thinking stage, 20.1% of the respondents were in the readiness stage, and 27.9% of the respondents were engaged in regular physical activity (respondents in the action and maintenance stage). Wakui et al. (2002) studied the physical activity of female students in Japan and found that 51.4% of the students had no physical activity, 39.3% had occasional physical activity, and 9.4% had regular physical activity.

The results of the research further suggest that students who are in the action and maintenance stages show greater self-efficacy (self-sufficiency), social support from parents and friends, they perceive greater benefit from physical activity, compared to students who are in the pre-thinking and thinking stage. In addition, students who are in the action and maintenance stage enjoy physical activity more than students who are in the pre-thinking stage. Students in the readiness stage show greater self-efficacy than students who are in the pre-thinking and thinking stage and they perceive greater social support from parents and friends than students who are in the pre-thinking stage.

Self-efficacy is not assessed as a personality trait, rather as a belief in one’s own capabilities to coordinate knowledge and abilities to achieve the desired goal. Personal factors (cognitive, emotional and biological), factors of the environment and the behavior have an interactive influence in the model of mutual determinism (Bandura, 1997). The results of this research show that self-efficacy which is a construct of the socio-cognitive theory, is the most important determinant that physical activity among the students of both genders depends on. And the results of the other studies indicate that self-efficacy indirectly and directly affects the physical activity of young people (DiLorenzo, et al., 1998; Wu, 1999; Neumark-Sztainer et al., 2003; Chang et al., 2004; Petosa et al., 2005; Wu & Jwo, 2005; Pis, 2006; Dowda et al., 2007; Jago et al., 2007; Loucaides et al, 2007; Motl et al., 2007; Sherrick-Escamilla, 2007; Xiong et al., 2017; Rostami et al., 2017; Saeidi et al., 2018).
The social environment where physical activity takes place has a vital influence on young people. Family members, friends, teachers and coaches (trainers) can play a significant role in promoting physical activity among students. Social influence can function through various mechanisms, including encouragement, modeling of activity, joint activity and practical support. The results of our research showed that parents can affect physical activity among students of both genders. The studies conducted so far suggest that the role of parents in promoting physical activity can take various forms, such as transfer of positive attitudes and values (Iannotti et al., 2005), participation in joint activities (Stucky-Ropp & DiLorenzo 1993) organization of the activity (Stucky-Ropp & DiLorenzo 1993; Anderssen & Wold 1992), providing transportation, tangible assets, etc. (Sallis et al., 1992).

Social support from friends, and in particular the activity of the group (the number of friends who exercise), is also a very important determinant that can help increase physical activity among students. This has been confirmed in many previous studies carried out in children, pre-adolescents and adolescents (Anderssen & Wold 1992; Zakarian et al., 1994).

There are two cognitive variables that can determine the level of physical activity: perceived barriers and perceived benefits as well as their ratio. The perceived benefits have a positive influence, while the perceived barriers negatively affect the level of physical activity (Buckworth & Dishman 1999). The results of the study indicate that the level of perceived benefits is positively related to physical activity, while the perceived barriers did not have statistically significant influence in this sample of respondents.

Enjoying physical activity is also a strong predictor of physical activity among students of both genders. The concept of enjoyment is defined as a multidimensional construct that consists of factors associated with affect, competence, attitude and cognition (Crocker et al., 1995; Wankel 1997). According to Scanlan and Simons (Scanlan & Simons 1992), enjoyment is an important factor for engaging in physical and sports activity and it can contribute for an increased participation in the activity. Rowland and Freedson (1994) point out that providing a pleasant experience is a potential strategy to increase the level of physical activity in youth.

On the basis of the obtained results from this research, one can conclude that educational programs and strategies should be directed towards an increased self-efficacy (self-sufficiency, confidence in their own abilities to perform specific behaviors in certain situations), the level of perceived benefits of the physical activity, an increase of social support from the closest persons in the surrounding (parents and peers), as well as to offer students activities that they enjoy and choose themselves. According to this model, the goals, the educational programs and the strategies should be different depending on the stage of motivational readiness of the respondent for changes in physical activity habits, which can be seen from Table 3.

Although the trans-theoretical model has suffered some criticism, still it represents one of the few most important attempts to operationalize different strategies to change physical activity and other health behaviours. This leads to the conclusion that the trans-theoretical model is applicable to different types of behaviour and different populations, such as the student population, which suggests the possibility of a high level of generalization. This model, which unites many theories, is aimed at helping people to better understand, predict, and control their behaviour. The very integrative approach elevates this model beyond the limitations of individual theories and models, and in order to create a comprehensible approach to change of behaviour and habits.
Table 3. Physical activity promotion strategies in young people, depending on the phase of motivational readiness.

<table>
<thead>
<tr>
<th>Phase of motivational readiness</th>
<th>Objective</th>
<th>Specific Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Precontemplation</td>
<td>To get your client thinking about physical activity</td>
<td>- Instigating the subject to learn more about the benefit of physical activity; - Reading journals, watching videos and talking with teachers about physical activity; - Making a list of potential benefits that might prevent the examinee from commencing a physical activity, and next determining in what way are these benefits important for him/her;</td>
</tr>
<tr>
<td>Contemplation</td>
<td>To encourage your client to start being physical activity</td>
<td>- Instigating the subject to visit a fitness or sports club and watch other people exercise, in order to boost self-confidence, self-efficacy and intimacy; - Identifying barriers that prevent the subject from starting a physical activity (e.g. lack of time) and finding a strategy for overcome them (managing spare time etc.); - Working out a program and plan for starting with physical activity (when, where, what activity and who with); - Setting the initial goal (e.g. 5 min running) and carrying out the goal;</td>
</tr>
<tr>
<td>Preparation</td>
<td>To encourage your client to be regularly physical activity</td>
<td>- prompting the subject to use a log by marking the progress and the assigned goal - prompting the subject to award him/herself when the goal has been reached and the level of physical activity increased; - Placing reminders in several places, that will remind the subject to exercise (e.g. sneakers in front of the door, etc.)</td>
</tr>
<tr>
<td>Action</td>
<td>To help your client maintain this physical activity habit over time</td>
<td>- Identifying possible factors that may prevent the subject from doing physical activity in the future and creating a plan to overcome these factors; - Helping the subject to carry out the assigned goal;</td>
</tr>
<tr>
<td>Maintenance</td>
<td>To help your client prepare for only future setbacks and increase enjoyment of physical activity</td>
<td>- Consulting the subject on how to get back on track, after taking a break from physical activity; - Physical activity should always be interesting, new activities should be tried, listening to music or watching TV while exercising, exercising with someone; - Prompting the subject to promote physical activity among peers (motivating them to be physically active).</td>
</tr>
</tbody>
</table>

CONCLUSION

The following conclusions can be drawn on the basis of the obtained results:

- Most of the psychosocial factors (variables) more or less affect the level of motivational readiness to change the physical activity habits among students. Students who have a greater level of self-efficacy
enjoy physical activity more, who perceive greater benefit from physical activity and perceive greater social support from friends and parents, also have a higher level of physical activity.

- The results of the research suggest that the trans-theoretical model that unites many theories is applicable and it can be used in the prediction, control and change of behaviour (change in physical activity) among the student population.

DECLARATION OF CONFLICTING INTERESTS

The author(s) declared no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

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