

## VISUAL PLAGIARISM

Plagiarism is typically textual and ideological, when you copy and assume ideas and texts from other authors as your own without quoting or mentioning the sources. This plagiarism in a multimedia culture can also be visual. In the following case we are going to see an example of visual plagiarism committed by a 'respectful and serious' newspaper.

### 1) Plagiarism: Discuss with your partners

#### a) A definition of plagiarism

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#### b) Give examples of plagiarism

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#### c) Can you think of examples in the university context?

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#### d) What is your opinion? Should plagiarism be severely punished in an academic context?

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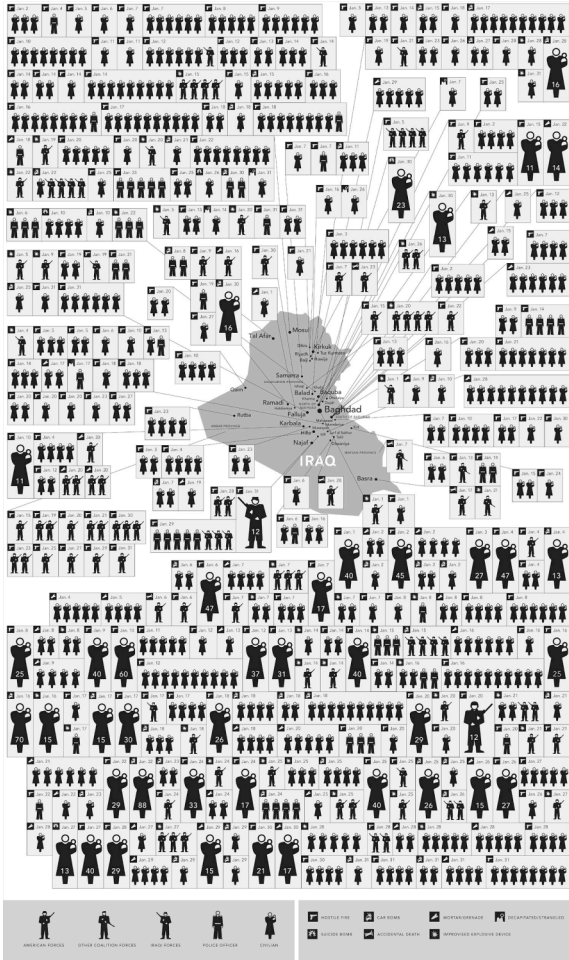
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2) Look at these two images:



(Ireland, €1) 70p  
Tuesday 6 February 2007  
www.independent.ie  
NUMBER 4,320

# THE INDEPENDENT

7-DAY PHOTOGRAPHY COURSE  
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## The death toll of 31 days in Iraq

In this war-torn country, nobody is safe from bloodshed

Graphic: Kristina Ferris and John Bradley  
REPORTS, PAGE 2

a) Can you spot the differences?

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b) Which do you think was published before?

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c) Are there enough differences or Would you consider it an example of plagiarism?

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**Bibliography:**

New York Times (2007): "Iraq Graph", 3<sup>rd</sup> February 2007.

The Independent (2007): "Iraq Graph", 7<sup>th</sup> February 2007.

Visual Editors (2007): The classroom for visual journalism in  
<http://www.visualeditors.com/> (last accessed 11/10/2008)