

Desarrollo web



Sergio Luján Mora

Departamento de Lenguajes y Sistemas Informáticos
Universidad de Alicante (España)



Contacto

- <http://gplsi.dlsi.ua.es/~slujan/>
- <http://accesibilidadenlaweb.blogspot.com.es/>
- <http://accesibilidadweb.dlsi.ua.es/>
- <http://desarrolloweb.dlsi.ua.es/>
- <http://www.youtube.com/user/sergiolujanmora>
- sergio.lujan@ua.es
- @sergiolujanmora

Desarrollo web ~~≠~~ Diseño web



Desarrollo web

Diseño web

- Diseño visual (*look and feel*) → Elementos gráficos
- Herramientas gráficas (Adobe Photoshop, GIMP)
- Diseño (sin código) → Trozos:
 - HTML+CSS
 - Elementos gráficos



Diseñador



Desarrollo web

- Parte cliente
- Parte servidor
- Parte cliente-servidor



Desarrollo web

- Parte cliente:
 - HTML y CSS
 - JavaScript y DOM

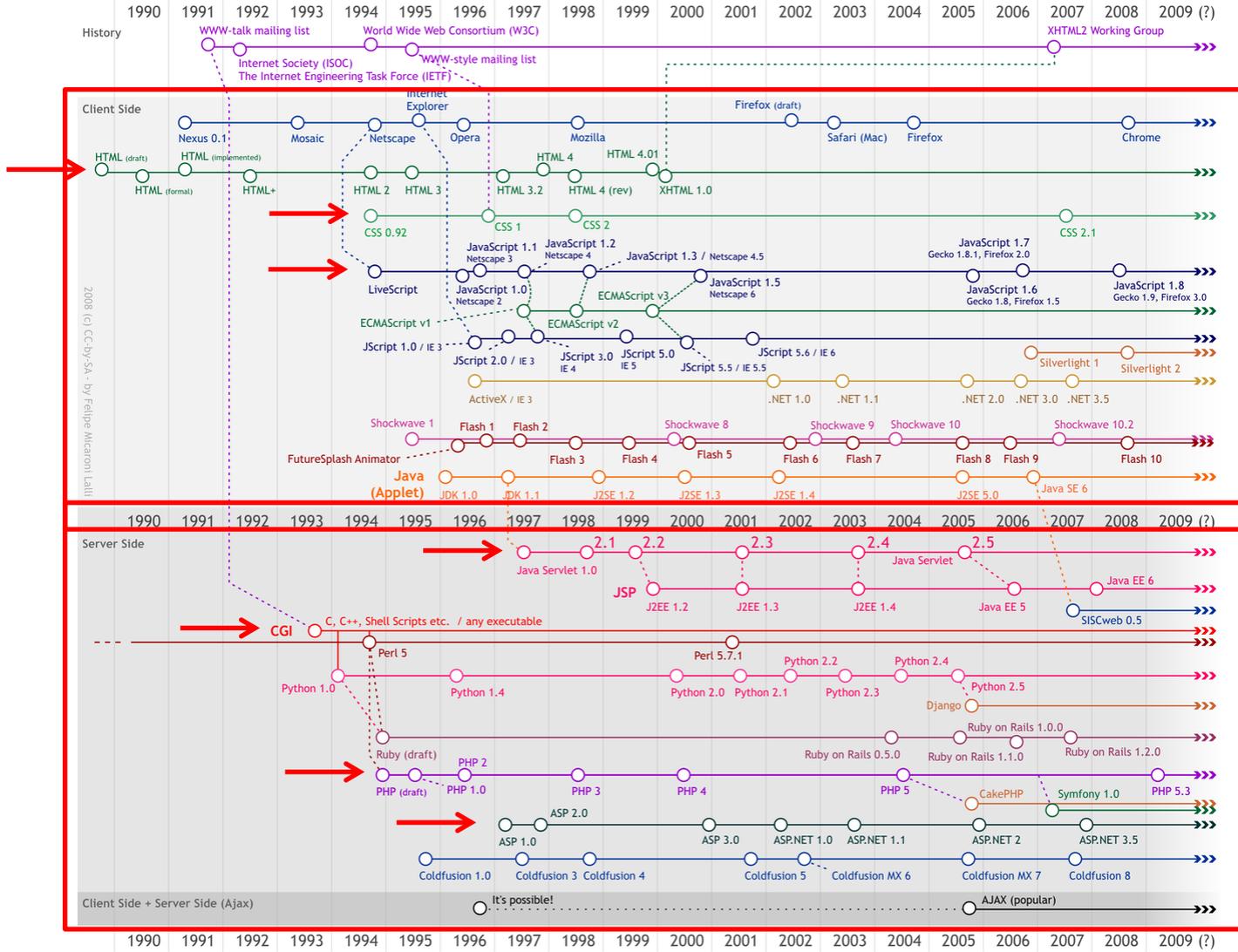


Desarrollo web

- Programación servidor:
 - Lenguajes de script (PHP, ASP, ASP.NET, JSP, Perl y Coldfusion)
 - Diseño y desarrollo de bases de datos
 - Seguridad

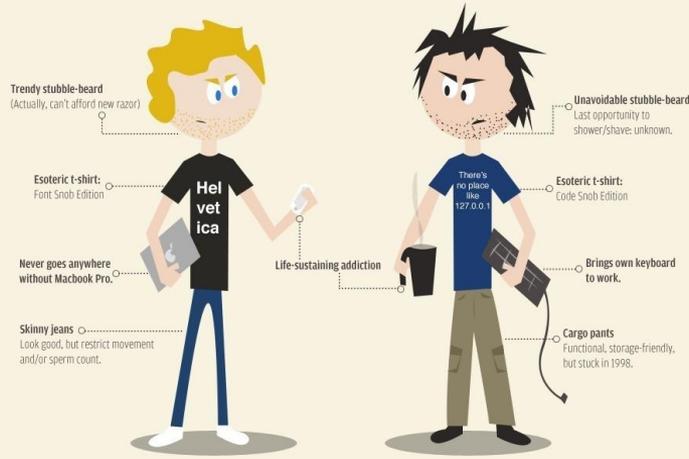


Desarrollador



<http://sixrevisions.com/infographics/web-designers-vs-web-developers-infographic/>

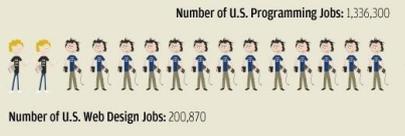
WEB DESIGNERS VS WEB DEVELOPERS



\$47,820



Web Designer
Median Salary

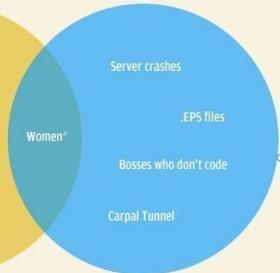
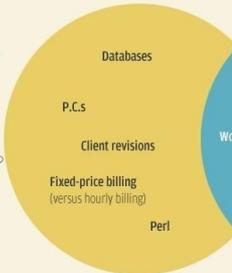


\$85,430



Web Programmer
Median Salary

What Web Designers are afraid of

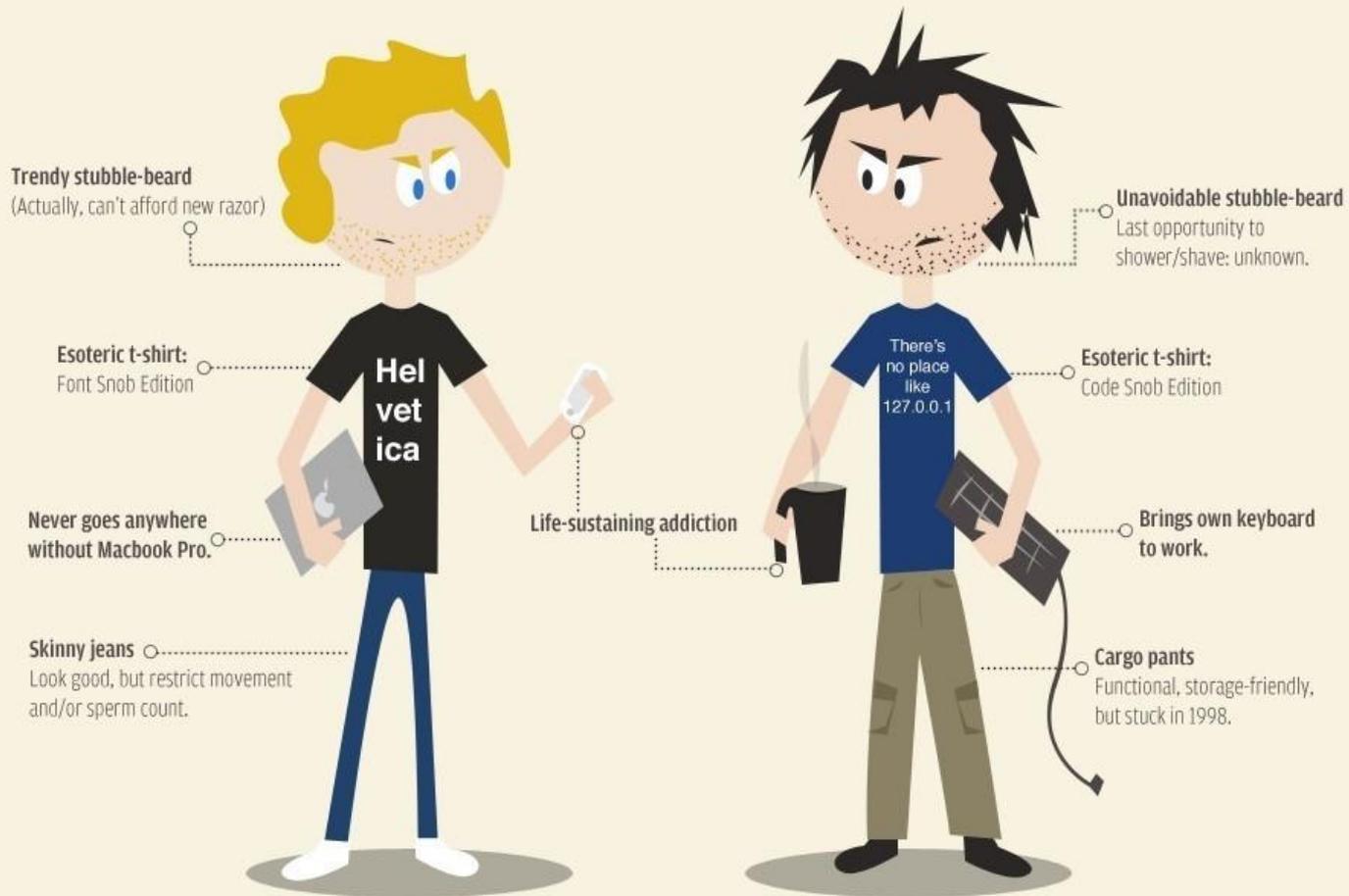


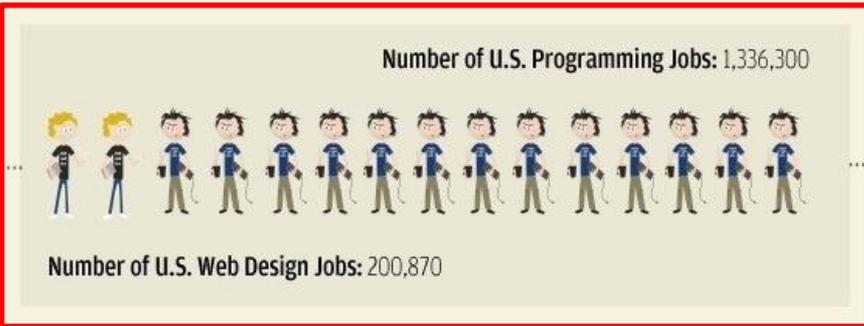
Women*

What Web Programmers are afraid of

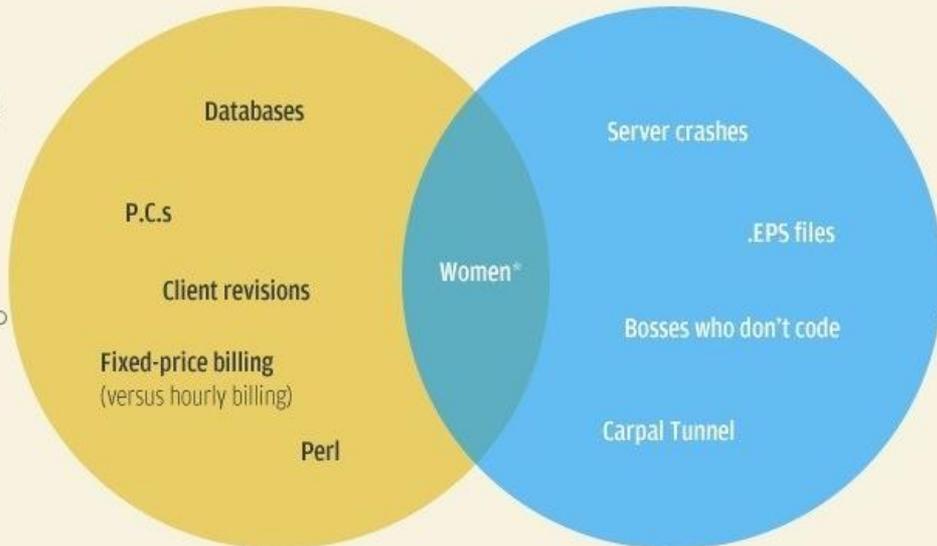
*Yes, we know some designers and programmers are female. But the statement stands!

WEB DESIGNERS VS WEB DEVELOPERS





What Web Designers are afraid of



What Web Programmers are afraid of

*Yes, we know some designers and programmers are female. But the statement stands!

<http://www.downgraf.com/inspiration/web-designer-vs-web-developer-infographic/>

WEB DESIGNER VS DEVELOPER

ROLE/DEFINITION

Ps

Ai



```

<html>
<meta name="description" content="HTML" />
<title> HTML </title>
<script language="JavaScript" type="text/javascript">
</script>
</head>
<body bgcolor="white">

```

WEB DESIGNER
WEB DEVELOPER

EDUCATIONAL REQUIREMENT



UNDERGRAD/ GRADUATE
GRAPHIC DESIGN
FINE ARTS
SIMILAR FIELD
PORTFOLIO



PROGRAMMING EXPERIENCE
BEST WEBPAGES
APPLICATIONS
PORTFOLIO



BRAIN HEMISPHERE AT WORK

RIGHT



INTUITION
CREATIVITY
IMAGINATION



LOGIC
LINEAR THINKING
TECHNICAL

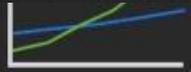
An undergrad or graduate degree in graphic design, fine arts, multimedia production, or a similar field of study in the creative arts is required education for most graphic design positions. Comprehensive portfolio of your best design projects.

Hands-on programming experience is the key requirement for securing work as a web developer. Hiring managers for web development positions will typically ask to see a portfolio with samples of the best web pages and applications you've created.

200,870



NUMBER OF JOBS AVAILABLE



JOB GROWTH RATE



MEDIAN SALARY

FEARS

DATABASES	SERVER CRASHES
PCs	EPS FILES
PERL	CARPAL TUNNEL
CLIENT REVISIONS	BOSSES WHO DONT CODE
FIXED-PRICE BILLING	WOMEN
WOMEN	

MOST INFLUENTIAL PEOPLE (TOP 5)

★ COLLIS TA'ED	TIM BERNERS-LEE
VITALY FRIEDMAN	MATT MULLENWIEG
MATT MICKIEWICZ	LARRY PAGE
NICK LA	SERGEY BRIN
DAVID LEGGETT	LINUS TORVALDS

SOURCES:

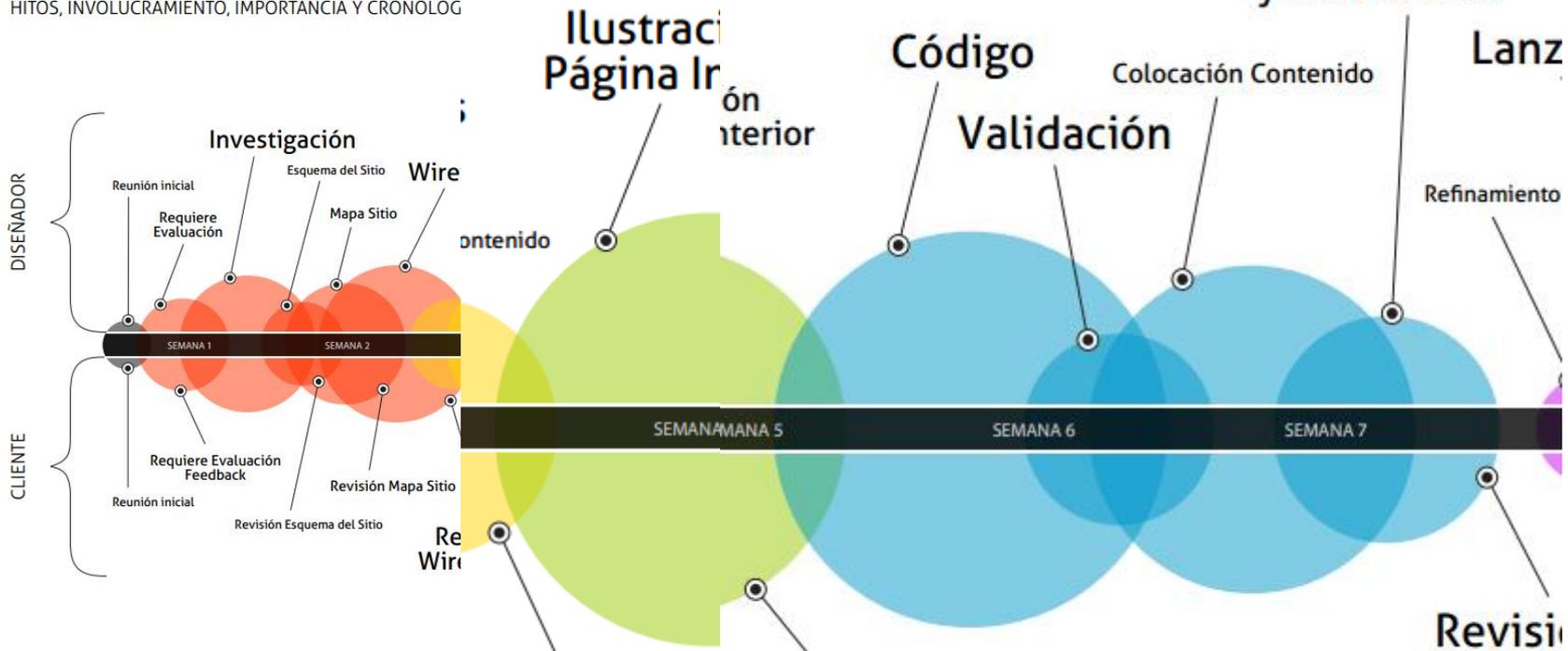
- <http://darevisions.com/info/graphics/web-designers-vs-web-developers-infographic/>
- <http://www.onestopnet.com/2011/04/13/research-4-4-a-11-designer-vs-developer/>
- <http://www.dreamincode.net/forums/topic/118403-web-designer-vs-web-developer/>
- <http://www.webdesignerlev.com/>
- <http://education-portal.com/articles/>
- <http://www.bls.gov/oes/index.html#ocars>

<http://www.simplesquare.com/blog/infographics/a-web-site-designed/>

Un Sitio Web Diseñado

HITOS, INVOLUCRAMIENTO, IMPORTANCIA Y CRONOLOG

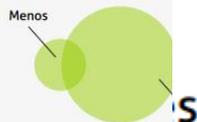
Pruebas de Navegación y Plataformas



HITOS



INVOLUCRAMIENTO



Envío Datos
Contenido Sitio

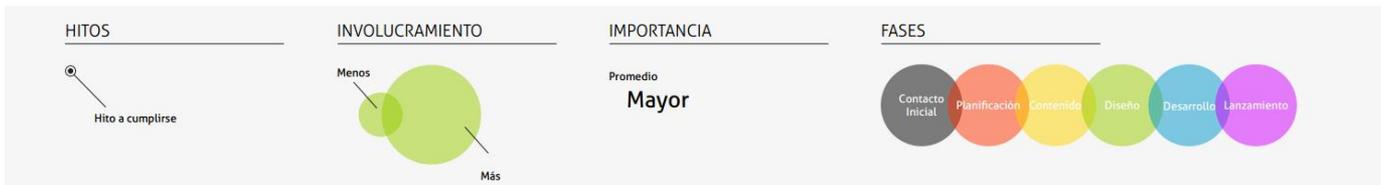
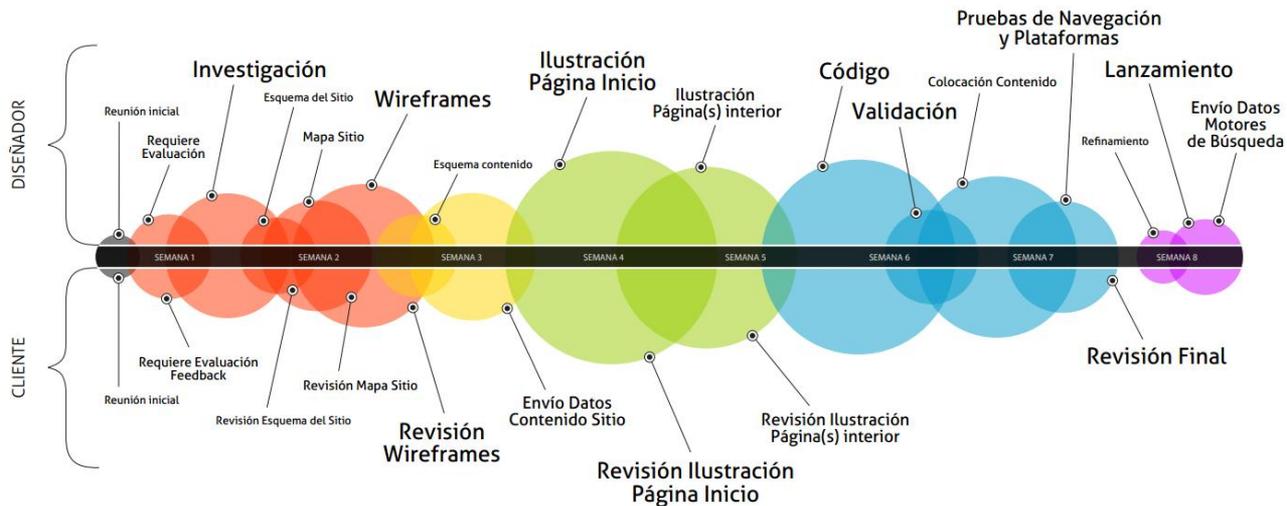
Revisión Ilustración
Página(s) interior

Revisión Ilustración
Página Inicio

¿Qué fase no se puede eliminar de este diagrama?

Un Sitio Web Diseñado

HITOS, INVOLUCRAMIENTO, IMPORTANCIA Y CRONOLOGÍA



Steve Ballmer – Developers (0:20)

<http://www.youtube.com/watch?v=8To-6VIJZRE>



Steve Ballmer – Web Developers (1:04)

http://www.youtube.com/watch?v=spwU2P5U_1U





<http://idesweb.es/>

idw@idesweb.es
@idesweb



Créditos de las imágenes y fotografías

- http://en.wikipedia.org/wiki/File:Web_development_timeline.png
- <http://sixrevisions.com/infographics/web-designers-vs-web-developers-infographic/>
- <http://www.downgraf.com/inspiration/web-designer-vs-web-developer-infographic/>
- <http://www.simplesquare.com/blog/infographics/a-web-site-designed/>