

1. NAME

IDIOMA EXTRANJERO: INGLÉS (2007-08): FOREIGN LANGUAGE: ENGLISH I

2. SUMMARY

Aplicación de la lengua inglesa aspectos socioeconómicos y jurídicos de la industria del ocio.

4. LECTURERS

Dr. Miguel Ángel Campos Pardillos (coordinator)

Dr. Víctor M. Pina Medina

Prof. Marian Aleson Carbonell

Dpto. Filología Inglesa

Facultad de Filosofía y Letras

5. OBJECTIVES/ COMPETENCE

The aim of this subject is twofold. On the one hand, a revision of English grammar will be carried out; on the other, we shall perform a comprehensive revision of business correspondence related to tourism management and students shall translate a number of real texts corresponding to tourism management and its legal aspects, both from and into English.

4. CONTENTS & UNITS

First year students of the Masters Programme in Tourism Management and Planning will attend a total of seven four-hour sessions of English during the first term: two with Víctor M. Pina (translation), two with Miguel A. Campos (business correspondence), and two with Marián Alesón (grammar and vocabulary), plus a final session for the written examination.

BLOCK I: REVISION OF ENGLISH GRAMMAR AND VOCABULARY

(Prof. Marian Alesón)

A revision of English grammar will be performed, to ensure that the students have the suitable means to use English in a business context. The level will be approximately that of *Reválida* TEAT, or early First Certificate. Given the role and tradition of English within the Tourism and Leisure industry, it is understood that students must have a sufficient previous knowledge of the language.

BLOCK II: TRANSLATION

(Dr. Víctor M. Pina)

Students will translate from and into English a number of texts related to tourism management. The texts will be supplied by the teacher.

BLOCK II: BUSINESS CORRESPONDENCE FOR TOURISM MANAGEMENT

(Dr. Miguel Ángel Campos)

Students will learn (or revise, where appropriate) the basics of business correspondence as applied to the tourism industry, concerning lay-out and style. Then, a number of authentic letters related to travel agents' activities will be handed out, for students to analyze and use as models for their own exercises.

5. ASSESMENT

Exam: 12 de noviembre de 2007

Method of assessment:

The subject will be assessed by means of a written paper (60%) and a student portfolio (40%).

1) **Written paper:** during the last session, students will be given a paper containing grammar, translation and business correspondence tasks. Where appropriate, for some parts of the examination the students will be allowed to use the materials handed in and the notes taken during the lectures.

2) **Student portfolio:** each student will submit, in electronic form, a portfolio including tasks set by each of the three lecturers. Such portfolio must be submitted at the latest during the first week after the Christmas vacation.

Note:

Each of the lecturers may summon individual students to their offices in order to verify that they have done the tasks themselves, unaided by anybody else. Should a student fail to appear, or should it become apparent that the student has not done the tasks individually, or has committed any form of **plagiarism**, no marks will be given for this section.

Averaging will only be carried out if a minimum of **4** out of 10 marks is obtained in each part. Alternatively, those parts failed may be taken again in September at the latest. Participation in the sessions, which will be organized in a seminar-workshop form, will be specifically considered, and given great weight in the final mark.

6. BIBLIOGRAPHY

ASHLEY, A. (2001): *A handbook of commercial correspondence*. Oxford: OUP.

ALCARAZ Varó, E., B. Hughes, M.A. Campos, V. Pina & M. Aleson (2006²): *Diccionario de términos de turismo y ocio: Inglés-Español, Spanish-English*. Barcelona: Ariel.

ALCARAZ Varó, Enrique (2002): *El inglés jurídico: textos y documentos*. Barcelona: Ariel.

ALCARAZ Varó, Enrique; Campos Pardillos, Miguel Ángel; Miguélez, Cynthia (2006): *El inglés jurídico norteamericano*. Barcelona: Ariel.

MURPHY, Raymond (1998): *English Grammar In Use : A Self-Study Reference And Practice Book For Intermediate Students Of English : With Answers*. Cambridge: CUP.