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El capítulo de libro

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LLAMADA



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call for chapter in edited book

1 mensaje

Vishal Bhatnagar <vishalbhatnagar@yahoo.com>
Responder a: Vishal Bhatnagar <vishalbhatnagar@yahoo.com>
Para: Vishal Bhatnagar <vishalbhatnagar@yahoo.com>

18 de abril de 2015, 4:49

Dear Sir/Madam,
I trust this e-mail finds you well! You are receiving this e-mail because of your expertise in the field of **Computer Science and Engineering**, predominately in **data analysis, collaborative Filtering, recommendation systems and data mining various Engineering and non-Engineering Fields**. As such, I would like to cordially invite you to consider contributing your expertise to a forthcoming book edited by me entitled "**Collaborative Filtering Using Data Mining and Analysis**".

Recommender systems have developed in parallel with the web. With the development of web, the information available online increased at an exponential rate. This information overload required a system which could remove redundant information and provide most valuable information for a user in minimum time. Collaborative Filtering is one the most accurate and widely adopted approach for providing with such information. It has found its application in domains ranging from e-commerce and e-learning to social networks and web search. Owing to its vast field, techniques and challenges pertaining to collaborative filtering requires to be conglomerated at one place to understand its underline principle, working and application in its entirety.

Collaborative filtering finds its roots in data-mining. Data mining is finding hidden and unknown information from large databases. The data mining tools and techniques are finding its immense applications in the modern day. Collaborative filtering using data mining will widen the application area and more interest will be created in budding researchers to pursue their research in the same. The implications of data mining can be understand by the facts that whether it's a public or private sector organization all are taking the advantage of the data mining tools and techniques to reveal the hidden and unknown information from the available data. This has being widened primarily because of the large or can we say terabyte of data which is collected by all the organizations over the year and they are confused as how to use such bulk of the data. The new and emerging areas of data mining techniques have surprised many a researchers and business persons who are actually gaining a lot of hidden and unknown information for increasing their ROI.

Collaborative Filtering is one the most accurate and widely adopted approach for providing with such information. It has found its application in domains ranging from e-commerce and e-learning to social networks and web search. The techniques of data mining which are primarily making it happen are:

1. Classification
2. Clustering
3. Association rule mining
4. Neural network

Collaborative Filtering Using Data Mining and Analysis

Editor:

Dr. Vishal Bhatnagar

Ambedkar Institute of Advanced Communication Technologies & Research, Delhi, India

Call for Chapters:

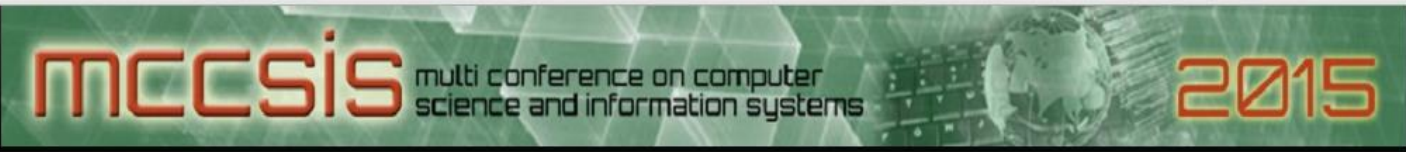
Proposals Submission Deadline: No later than May 30, 2015 for Round One

To Be Published by IGI Global:

Introduction

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Collaborative filtering finds its roots in data-mining. Data mining is finding hidden and unknown information from large databases. The data mining process is becoming increasingly important in the modern day.



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9th International Conference on
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 22 – 24 July 2015
 Las Palmas de Gran Canaria,
 Spain



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NEW [Keynote Speaker](#) (confirmed):

Professor Joaquim Jorge, Full Professor, Department of Computer Science and Engineering, IST – Técnico Lisboa, Portugal

NEW [Invited Speaker](#) (confirmed):

Nitendra Rajput, Senior Researcher & Research Manager, IBM Research, India

NEW Selected authors of best papers will be invited to submit extended versions of their papers to selected journals including journals from



NEW The best papers will be selected for publishing as extended versions in the IADIS International Journal on WWW/Internet (ISSN: 1645-7641).



NEW Publishing opportunities as a result of past IHCI events:

The IHCI conference has originated the following edited volumes:

Isaias, Pedro, and Katherine Blashki, "[Human-Computer Interfaces and Interactivity: Emergent Research and Applications](#)", IGI Global, 2014, pp. 1-348, ISBN: 9781466662285, doi:10.4018/978-1-4666-6228-5



Blashki, K., & Isaias, P. "[Emerging Research and Trends in Interactivity and the Human-Computer Interface](#)", IGI Global, 2014, (pp. 1-580), ISBN: 9781466646230, doi:10.4018/978-1-4666-4623-0



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By Margaret Adolphus

Introduction

An edited volume is a collection of original, research-based chapters which is organized into a cohesive volume, often around a particular topic, in a structured way, possibly with parts, an introduction and conclusion, and perhaps deliberately containing papers with opposing views.

Emerald is a significant publisher of edited volumes, and the cornerstone of its portfolio is its book series.

Edited volumes, whether published by Emerald or by another publisher, tend to fit into one of two categories:

1. Research series

Research series usually focus on an emerging theme, either within a specific field of study or discipline, such as *Advances in Austrian Economics*, or on a broader field of study which cuts across a few disciplines, such as *Research in Organizational Change and Development*.

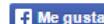
Volumes are published at regular intervals and are devoted to a specific sub-theme or, more generally, to the latest scholarly work and practice.

2. Handbooks

Handbooks often aim to capture the state of a particular field past and present, with a trajectory for the next ten years of scholarly research.

Examples include: *Handbook of Collaborative Management Research*, *Handbook of Action Research* or *Handbook of Organization Development*, published by SAGE, or Emerald's *Handbook of Survey Research*, *Transport Survey Methods*, and *Research in the Sociology of Work*.

Typically, both types of edited volume are disseminated through the same outlets as journals. The main difference, however, lies in the former's thematic focus (making it similar to a journal special issue) and greater degree of structure, and in the review process. The latter, together with differences at the chapter level, will be explored in subsequent sections.



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Article Sections

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3. The publishing process
4. Conclusion
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