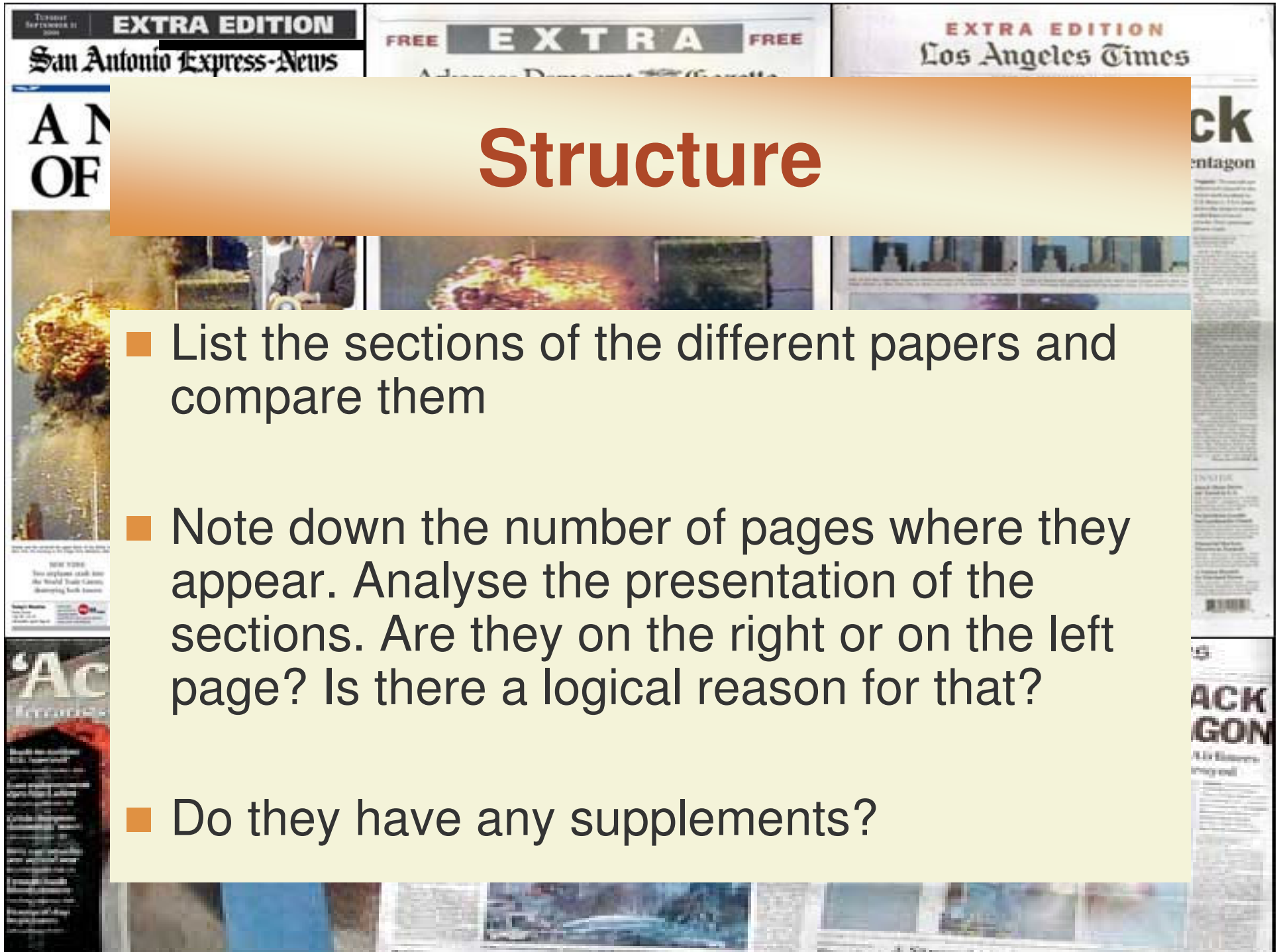


Front Page

- List the HEADLINES from Broadsheets and Tabloids and discuss the differences
- List the paralinguistic features that appear on the Front Page: format, pictures, photographs, colours, etc.
- Locate the most important piece of information and analyse the way it has been presented



Structure

- List the sections of the different papers and compare them
- Note down the number of pages where they appear. Analyse the presentation of the sections. Are they on the right or on the left page? Is there a logical reason for that?
- Do they have any supplements?

The background of the slide is a collage of newspaper front pages. At the top, there are three sections: the left one says 'EXTRA EDITION' in a black box, the middle one says 'FREE EXTRA FREE' in a grey box, and the right one says 'EXTRA EDITION' in a white box. Below these, there are various newspaper mastheads and headlines. On the left, 'San An' and 'A M OF' are visible. On the right, 'ck' and 'entagon' are visible. The main title 'Newspaper Macrostructure' is overlaid on a large orange-to-white gradient rectangle.

Newspaper Macrostructure

■ Front Page

- **Name**, volume years of edition, price, city or town of publication.
- Main **Headlines** and Subheadlines.
- Introduction to **Major News Story** and Featured stories, **Scoops** and **Spoilers** (usually continued on the first section, the first 20 pages)
- **Index** (often on lower left or right-hand corner, it lists features and sections). Also Weather Forecast.
- **Photographs**, the boldest **Typeface**.



Features and Sections

- **The MASTHEAD:** often on page 2, newspaper's address, publishing schedule, subscription, postage rates, payment, etc.
- **Editorial:**
 - Newspaper's opinions; prepared by the copywriters (editorial staff)
 - Political Cartoonist: Humour, satire.
 - Letters to the Editor.
 - Viewpoint section: Leaders, Comment Columns.
 - The Forum: Expert or Professional Comments.



Features and Sections

- **HOME NEWS:** Local/ City News, County News, National News.
- **FOREIGN NEWS/ International News.**
- **POLITICS**
- **BUSINESS/FINANCIAL NEWS**
- **ENTERTAINMENT**
- **CULTURE**
- **SEX AND ROYALS**



Features and Sections

- CLASSIFIED ADS
- ZODIAC SECTION
- CARTOON STRIPS/ COMICS
- CROSSWORD PUZZLE
- AGONY AUNT'S COLUMN
- WEATHER REPORTS: World temperatures, extreme temp. record, tides, moon phases, sunset, sunrise, charts, maps, diagrams, etc.
- TV-RADIO guide.
- ADVERTISING



Journalese

Print-run

Scoops

Sex & Royals

Headline

Leaks and Sources

Spoiler

Tabloids

Circulation



Homework: NOTICES and CLASSIFIED ADS

- List the types of columns where Notices are inserted.
- Select a couple of them and analyse their structure.
- What type of language do they present?
- Is there an introduction, a middle section and a conclusion?